

## **Activating Questions: Consumerism and the Culture of Excess**

1. Why is there so much stuff in this world? Do we really need all that stuff?
2. What is consumerism? How is it described? What drives consumerism?
3. What are the impacts of consumerism? How does it affect different countries? Canada?  
How does it affect you?
4. What is the role of media in fuelling consumerism? What images does society project about how people should live and what makes them happy?
5. What is progress? ...wealth? ...prosperity? ...well-being? How are these measured?