

## What is the Day of Pink?

The second Wednesday in April marks the **International Day of Pink**. It is a day where communities across the country, and across the world, can unite in celebrating diversity and raising awareness to stop **homophobia, transphobia, transmisogyny** (*the negative attitudes, expressed through cultural hate, individual and state violence, and discrimination directed toward trans women and trans and **gender non-conforming** people on the feminine end of the gender spectrum*), and **all forms of bullying**.

**The International Day of Pink** was started in Nova Scotia when 2 straight high school students saw a gay student wearing a pink shirt being bullied. The 2 students intervened, but wanted to do more to prevent homophobic & transphobic bullying. They decided to purchase pink shirts, and a few days later got everyone at school to arrive wearing pink, standing in solidarity. **The result was that an entire school took a stand and began working together to prevent homophobic & transphobic bullying.**

**The message was clear: anyone can bully, any can be victimized by bullying, but together we can stop it.**

Each year on the second Wednesday of April, millions of people wear pink and take a stand. **The Day of Pink** is a symbol, a spark, that empowers and inspires youth across Canada to create amazing social change!

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